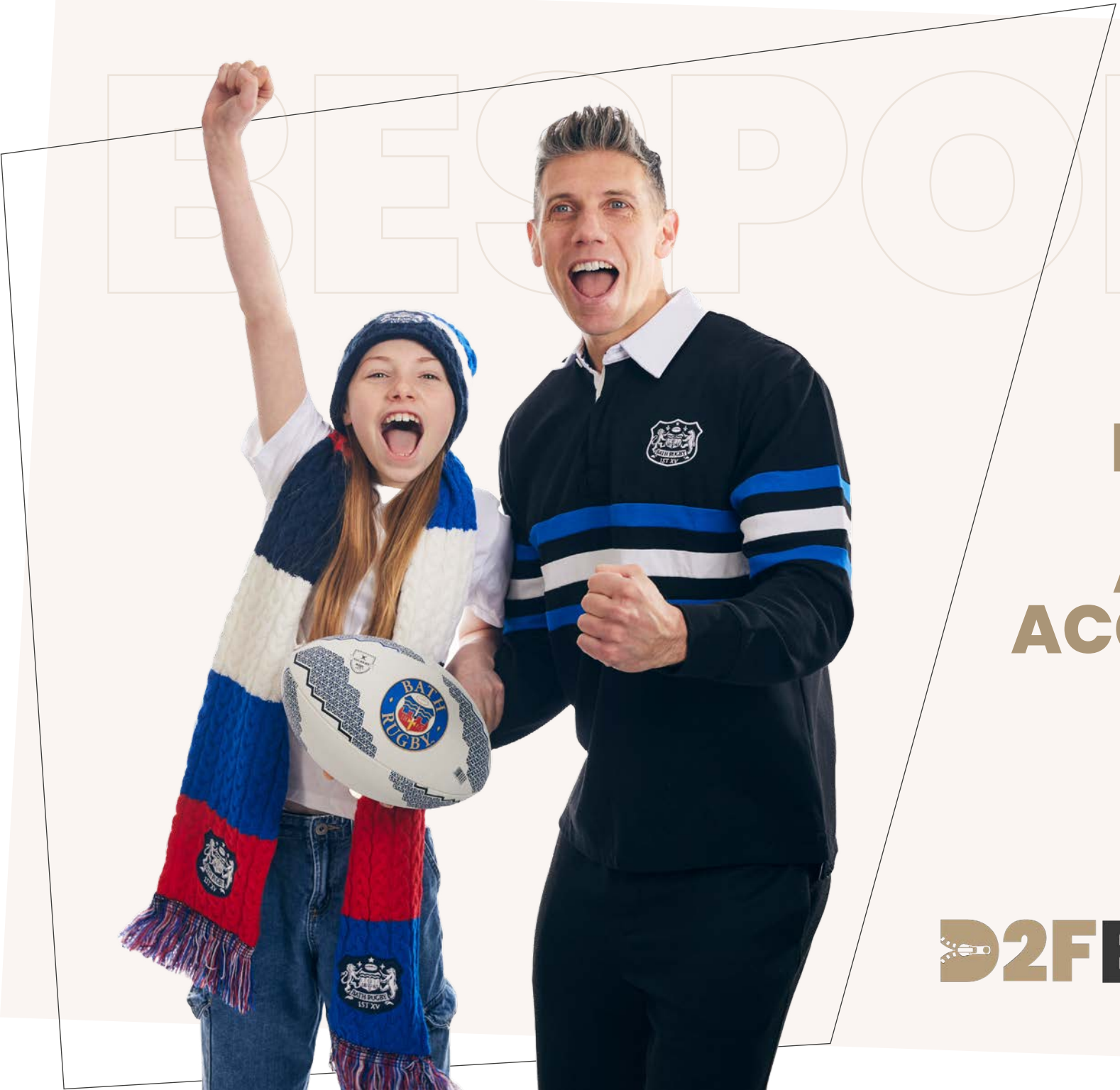
BESPOKE



ELEVATING CUSTOM APPAREL & ACCESSORIES

D2FBESPOKE



YOUR VISION, OUR CRAFTMANSHIP

At D2F Bespoke, we specialise in creating premium custom apparel and accessories that set you apart. With over two decades of industry expertise, we have crafted bespoke collections for some of the world's most prestigious sporting events, including the Olympics, Commonwealth Games, and the Boat Race. Our commitment to quality and innovation has earned us the trust of leading organisations like the FA, England Football, RFU, Irish Rugby Union, English Cricket Board, Premiership Rugby Clubs, and more.

Our diverse product range covers everything from stylish outerwear and comfortable leisurewear to unique accessories like plushies and branded merchandise. We are committed to delivering premium quality at competitive prices, embodying the essence of "affordable luxury". When you partner with D2F Bespoke, you're choosing a service that values your brand as much as you do.

Matthew Aynsley, Operations Director.



ABOUT D2F BESPOKE

SUPPLYING CUSTOM MERCHANDISE TO WORLD LEADING BRANDS AND EVENTS FOR OVER 20 YEARS

D2F Bespoke – previously BrandCo – was established in 2002 to supply premium branded apparel and merchandise to licensors, brand owners and corporate partners of all sizes in health, fitness, and lifestyle markets across Europe.



For over two decades we have provided a level of service, and quality of product, that exceeds expectations. By working in partnership, we help you give your customers a sense of pride in their product choice, creating a retail experience that increases revenue and return.

It is our passion to help you develop your brand with a premium, high-quality range of apparel and merchandise.

We strive to offer the best solutions for your brief and our vast experience enables us to offer unique insight into the right range for your brand.

Over the last two decades we have helped elevate our partners' brands through strategic ranges and exceptional product offerings.

ETHICAL & GREEN POLICIES



ETHICAL SOURCING

We operate stringent sourcing policies, maintaining the highest standards for factories and workers. We are members of Accord and Sedex whose strict guidelines support corporate sustainability, human rights; and environmental, social and governance outcomes. We have been independently audited by the Olympic, and Commonwealth Games Committees, along with some of the biggest sporting organisations and retailers in the world to ensure brand security.

GREEN OFFERINGS

Environmentally friendly and recycled options are available for all products, and we strive to produce products in the most green way possible. All packaging can be made from biodegradable material or recycled plastic, and all cartons are fully recyclable. Options like recycled card can be used for clothing swing tags, featuring string rather than plastic kimbles while plushes can contain recycled and environmentally friendly stuffing.



“EVERY PROJECT THEY DELIVER REFLECTS THE HIGHEST STANDARDS OF QUALITY



“We have had the pleasure of working with D2F Bespoke for several years on the University of Cambridge apparel range and, more recently, The Boat Race. Their commitment to excellence continues to exceed our expectations. Their design work is consistently outstanding, demonstrating creativity, precision, and a keen understanding of market trends. Every project they deliver reflects the highest standards of quality.”

Len Dunne, Curating Cambridge Ltd



TAILORED SOLUTIONS FOR EVERY NEED

D2F Bespoke offers a wide range of apparel and accessories, each meticulously crafted to reflect your brand's identity. Our collections include:

APPAREL Outerwear, sweats, fleece, hoodies, rugby tops, polos, tees, menswear, womenswear, and kids wear, including infant sleepwear.

SOFT ACCESSORIES Beanies, caps, headwear, and scarves in various styles like jacquard, cable knit, and loose knit.

HARD ACCESSORIES Custom pins, keyrings, magnets, bottle openers, mugs, glassware, lanyards, and bags.

PLUSH & SPECIALTY ITEMS Custom-designed plush toys ranging from 15cm to 1m, perfect for promotional campaigns or retail.

Our expertise lies in delivering products that not only meet but exceed the standards of the premium retail market.















OUR PROCESS

FIVE STEPS TO PERFECTION

At D2F Bespoke, we believe the journey to the perfect product is as important as the end result. Our five-stage process is designed to ensure every detail is crafted to your exact specifications.



1 INITIAL DISCUSSION & BRIEFING

We start with an in-depth consultation in person. This is where we get to know your brand, explore your design preferences, and identify the key products that will resonate with your audience. We bring a selection of sample items to inspire your vision, and our experience and expertise helps guide what will work best for you.

2 DESIGN & REVISION

Our designers create initial concepts based on your brief. We then work with you through multiple revision sessions—whether face-to-face or via email—to refine the designs until they perfectly capture your vision. Every element of each garment is customisable, even the small details like labels, back neck tapes, zips and more. There's no cost at this stage, and you have complete flexibility to make as many changes as needed.



3 FINAL DESIGN SIGN-OFF

Once you're satisfied with the designs, we compile detailed range sheets. These provide a comprehensive view of your collection, allowing you to view the range as a whole, and make any final adjustments before we move forward.

4 SPEC'ING & SAMPLING

We develop finely detailed spec sheets for each product, including design elements, colour references, and precise measurements. You'll receive fabric swatches, and strike-offs for printing or embroidery, ensuring every detail matches your brand identity. A pre-production sample will be created for your final approval.

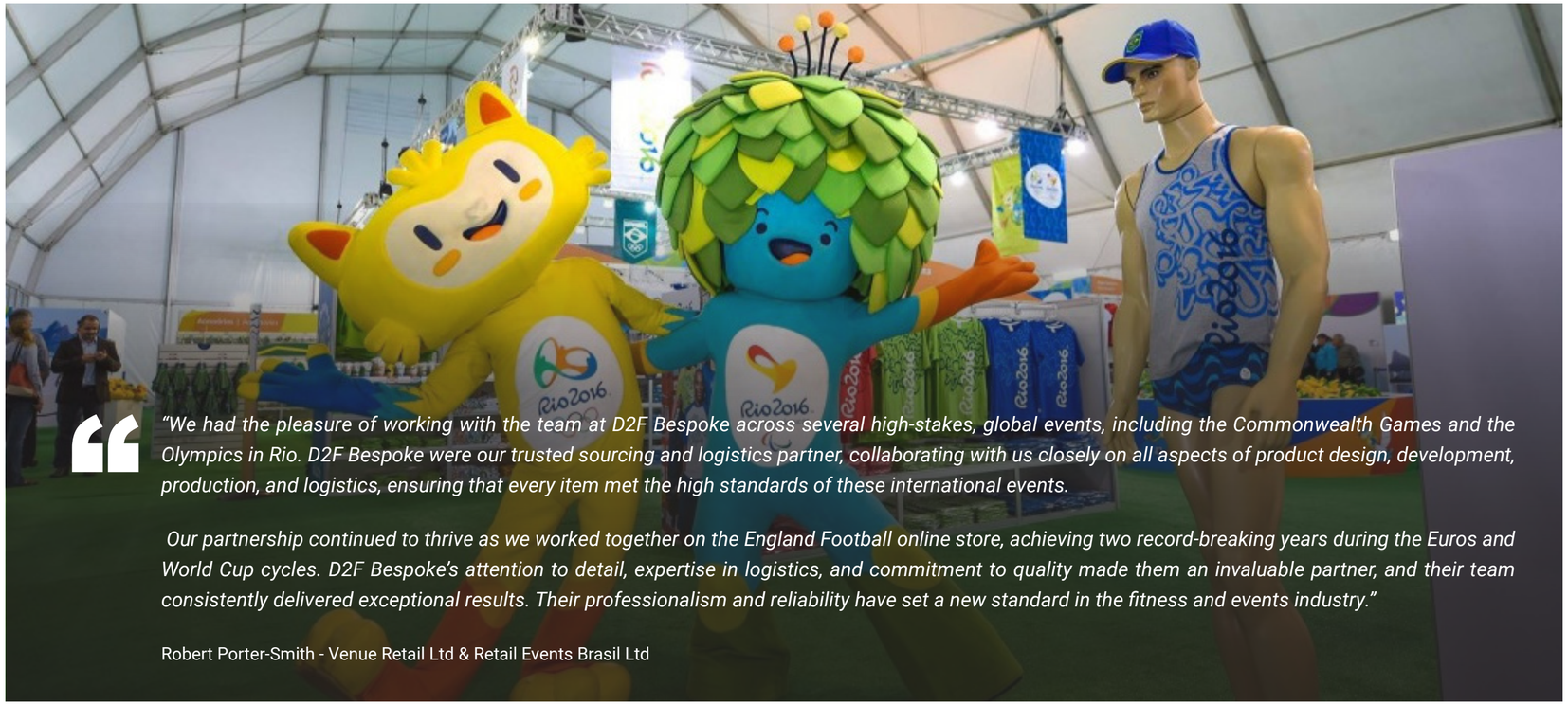




5 TOP SAMPLES & DELIVERY

Once full production begins, we provide top samples shipped by air for your records. These samples are exact replicas of the final products, allowing you to see and feel the quality before the main shipment arrives. Our standard timeline from start to finish is as little as 14 weeks.

> THEIR PROFESSIONALISM AND RELIABILITY HAVE SET A NEW STANDARD IN THE FITNESS AND EVENTS INDUSTRY



"We had the pleasure of working with the team at D2F Bespoke across several high-stakes, global events, including the Commonwealth Games and the Olympics in Rio. D2F Bespoke were our trusted sourcing and logistics partner, collaborating with us closely on all aspects of product design, development, production, and logistics, ensuring that every item met the high standards of these international events.

Our partnership continued to thrive as we worked together on the England Football online store, achieving two record-breaking years during the Euros and World Cup cycles. D2F Bespoke's attention to detail, expertise in logistics, and commitment to quality made them an invaluable partner, and their team consistently delivered exceptional results. Their professionalism and reliability have set a new standard in the fitness and events industry."

Robert Porter-Smith - Venue Retail Ltd & Retail Events Brasil Ltd

WHY BESPOKE?

MORE THAN JUST APPAREL—AN INVESTMENT IN YOUR BRAND

Choosing bespoke over off-the-shelf products offers numerous advantages. While bespoke items might have a slightly higher initial cost, they deliver far greater value in the long run. Custom details like back neck labels, swing tags, and unique branding elements add perceived value, allowing you to command significantly higher retail prices and improve your profit margins.



Bespoke is ideal for brand-conscious clients who demand uniformity, quality, and an unmistakable brand identity. It also provides flexibility—no need to worry about changing products, or supply issues down the line.

Our deep understanding of market trends and consumer preferences means we don't just create apparel—we create collections that sell. With D2F Bespoke, you're not just getting a product; you're investing in a comprehensive branding experience that ensures your range is commercially successful.

READY TO ELEVATE YOUR BRAND?

Experience the difference with D2F Bespoke, where quality, creativity, and commitment to your brand are at the heart of everything we do.



"Martin and the team at D2F Bespoke were critical to winning the Birmingham 2022 Commonwealth Games Master Licensee contract, and then delivering it. Their experience and expertise in translating the mascot design into a fantastic end product was invaluable and helped ensure the huge success of the mascot plush programme for The Games. It was a no-brainer to extend the relationship to include other merchandise design and sourcing."

Andy Bough, Director, Cactus Brand Partners

"IT WAS A NO-BRAINER TO EXTEND THE RELATIONSHIP TO INCLUDE OTHER MERCHANDISE



GET IN TOUCH

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