

E-LEARNING SOLUTIONS

ENABLE YOUR STAFF TO INCREASE THEIR KNOWLEDGE ANY TIME, ANY WHERE.

Providing your instructors with face-to-face training can be an expensive exercise. It can also be a logistical nightmare to get all the relevant people in the right place at the right time, let alone arranging cover for the gym floor and paying for travel.

Maybe this is the reason why many operators neglect to provide regular training for their fitness staff and consequently fail to sufficiently support members.

While investment in the gym environment and equipment is important, it is actually service that holds the greatest potential for member retention and is an area where operators can develop a clear competitive advantage.

Our range of e-Learning solutions tackle these issues helping you keep your trainers at the top of their game and empowering them to better motivate and retain members.

We can provide you with a wide range of white-labelled, online content that can be loaded onto your learning management system so instructors can learn anywhere and anytime.

Our Product Essentials package includes over 20 bite-sized modules of content covering all the key equipment found on the gym floor including kettlebells, rigs, battleropes, suspension systems, sled, freeweights and more.

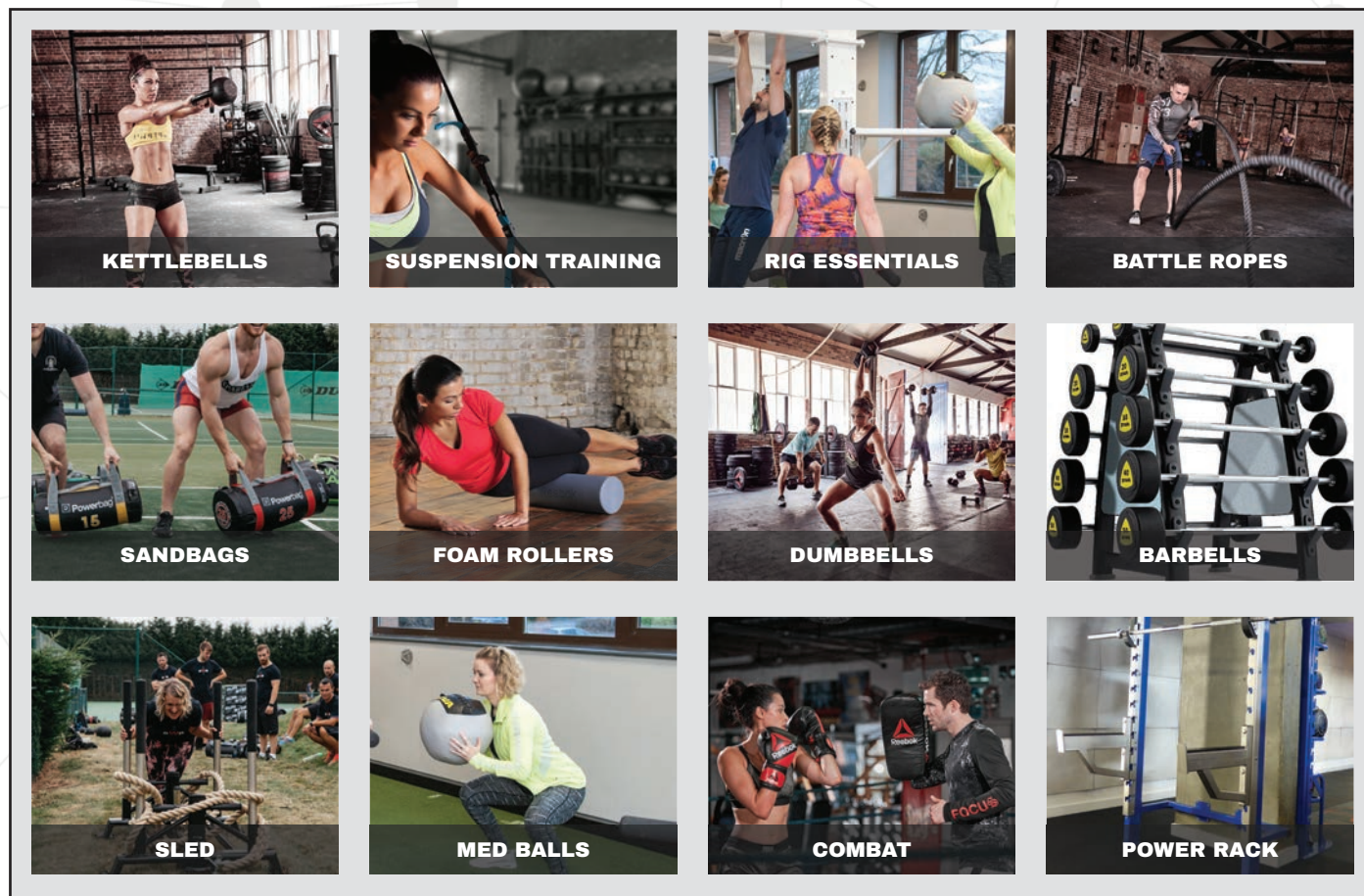
RETENTION THROUGH KNOWLEDGE?

2/3 of members quit their gym membership within the first year, due to: not seeing results, no motivation/ boredom or lack of guidance.

MORE KNOWLEDGEABLE AND WELL TRAINED INSTRUCTORS ARE THE KEY TO ADDRESSING THESE ISSUES, AND OUR E-LEARNING IS THE SOLUTION TO MAKE THIS A REALITY.



PRODUCT ESSENTIALS PACKAGE CONTAINS OVER 20 MODULES OF CONTENT INCLUDING:



BUSINESS BENEFITS

With the right online content to provide your staff with regular training and refresher courses, potential benefits include:

- Increased instructor and manager productivity
- Increased member retention
- Higher quality service provision
- Instructor collaboration, knowledge sharing and consistency
- Decreased administration
- Decreased staff turnover
- Decreased face-to-face training costs
- Decreased injuries and potential legal exposure

	1-50 SITES	50+ SITES
Product Essentials (over 20 modules)	£8,000	£10,000
BOLT-ON PACKAGES:		
Training Essentials (over 20 modules)	£6,000	£8,000
Strength & Conditioning Specialist (over 20 modules)	£6,000	£8,000
Kettlebell Specialist (6 modules inc SGT)	£1,500	£2,500
Instructor Essentials	Coming Soon	
Injury Specialist	Coming Soon	
Myofascial Specialist	Coming Soon	

All of the costs above are based on an annual license fee. Licence fees cover unlimited users accessing all content with no additional fees.

For more information about our e-Learning solutions contact our Head of Education, Allan Collins on **07855 415 559** or email allan@d2ffitness.com